



LET'S GET BACK TO BUSINESS

# SOCIAL MEDIA MARKETING

Supporting my neighbours with a special 30% discount for Victoria small businesses

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LOCAL, PROFESSIONAL  
STRATEGIC COMMUNICATIONS

[www.vskomms.ca](http://www.vskomms.ca)



Vanessa  
Schneider



# Are you stressed about social media?

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**LET ME  
DO THE WORK.**

Worried you're not doing it right?  
Curious about Facebook ads?  
Short staffed and running out of time?

**I will help you:**

Design a winning digital strategy  
Find and reach your target audience  
Use each platform effectively  
Plan ahead to reduce stress

I support fellow local Victoria businesses with a  
30% discount on a social media management  
package (\$1,000 value now \$700 + GST).  
Call, text or email today and let's get started.

[www.vskomms.ca](http://www.vskomms.ca)  
[vanessa@vscomms.ca](mailto:vanessa@vscomms.ca)  
(250) 686-8749



# Social Media Management

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Initial assessment includes evaluation of your current digital profile, including website, applicable social media platforms, and email marketing; development of a digital strategy; set up or clean up of social media profiles; two weeks of content management.

Ongoing social media management includes preparation of a look-ahead calendar, identification of key dates and opportunities, creation of effective content that uses text and images customized for each platform, cross-posting to appropriate platforms, and regular reporting & analysis. The weekly rate depends on the amount of social media content.

Initial assessment: \$1,000 value now \$700 + GST  
Ongoing social media management starts at \$250/week

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